

Jennifer Jones & Partners Named “Best Communications Firm” in The Venture Capital and Private Equity Industries In North America by DealMakers Monthly Magazine

Northern California Based Firm Known for Premier Marketing and Communications Counsel

November 1, 2011 (Woodside, CA) - [Jennifer Jones & Partners](#), a marketing communications firm providing branding, positioning and strategic counsel for venture capital and private equity firms, has been named the “best communications firm” in venture capital and private equity in North America by [DealMakers Monthly](#) magazine.

The DealMakers “End of Year” Annual Awards 2011 celebrates the most prolific firms, within their area of specialization. They award firms which have continually displayed a huge degree of quality, tenacity and strategic ability in the venture capital, private equity, banking and finance, and related fields.

Winners were selected via a readership survey of 81,500 individuals and businesses who subscribe to the magazine in print or online. DealMakers Monthly is based in Essex, England.

“I’m extremely pleased to receive this award,” said Jennifer Jones, president and CEO of Jennifer Jones & Partners. “The DealMakers “End of Year” award recognizes that small, highly focused firms can do extraordinary work. My firm is also fortunate because we have decades of experience obtained by working with the best venture and private equity firms worldwide.”

[JJ&P](#) has been a leading firm providing marketing advisory and marketing relations and communications expertise since 1989. The firm’s clients primarily include many of the nation’s top venture capital and private equity firms and their portfolios of technology and healthcare companies. JJ&P has worked with 25 firms since inception, including [Menlo Ventures](#), [Mayfield Fund](#), [Goldman Sachs](#), [Scale Venture Partners](#) and [Versant Ventures](#). www.jenniferjones.com

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